

# Useful marketing news in HK

Date: 24 February 2022 by Cecilia

## 1. 2022-23 財政預算案紓解民困

<https://www.budget.gov.hk/2022/chi/nt.html> (Chinese)

Relieving People's Hardship from the 2022-2023 budget

<https://www.budget.gov.hk/2022/eng/nt.html> (English)

## 2. 2022-23 財政預算案支援企業:

➤ 透過立法為指定行業商戶提供暫緩追討欠租安排

➤ 優化「百分百擔保企業特惠貸款」

<https://www.budget.gov.hk/2022/chi/see.html>

Supporting Enterprises from the 2022-2023 budget

➤ Rental Enforcement Moratorium for tenants of specific sectors through legislation

➤ Special 100% Loan Guarantee for Enterprises

<https://www.budget.gov.hk/2022/eng/see.html>

## 3. 政府公布「疫苗通行證」實施安排

<https://www.info.gov.hk/gia/general/202202/21/P2022022100668.htm>

Government announces implementation arrangements for Vaccine Pass

<https://www.info.gov.hk/gia/general/202202/21/P2022022100781.htm?fontSize=1>

## 4. 如何使用疫苗通行證

<https://www.leavehomesafe.gov.hk/tc/vaccine-pass>

How To Use Vaccine Pass

<https://www.leavehomesafe.gov.hk/en/vaccine-pass/>

## 5. 邵家輝致香港行政長官林鄭月娥女士的信 - 促請政府從速啟動第七輪「防疫抗疫基金」，支援零售、批發、停業處所等受疫情影響行業

Letter to HK Chief Executive Mrs. Carrie Lam from Peter Shiu Ka-fai

<https://www.facebook.com/ShiuKaFai.LP/photos/pcb.5014519995307006/5014516838640655/>

<https://www.facebook.com/ShiuKaFai.LP/photos/pcb.5014519995307006/5014517925307213/>

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6. 商會聯同友會以「八會」名義去信行政長官，為美髮業發聲。

The Eighth Hairdressing Association issued a joint letter to the Chief Executive



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